

# Stackable DBA

## Doctor of Business Administration

### BUILD YOUR DBA—ONE STEP AT A TIME

Earn your **Doctoral Degree in Business Administration (DBA)** while collecting **two stackable Doctoral Certificates** at **no extra time or cost**. Our newly designed stackable pathway gives working professionals the flexibility to gain practical credentials along the way, including high-demand STEM concentrations.

### WHY CHOOSE THE STACKABLE DBA PATHWAY?

- ✓ Graduate with a DBA and two Doctoral Certificates
- ✓ Earn credentials along the way for job advancement
- ✓ Go at your own pace with flexible options
- ✓ Same final cost/time as the traditional DBA route
- ✓ Choose a STEM specialization to stand out

### READY TO LEVEL UP YOUR CAREER?

Visit [bit.ly/WU\\_DBA](https://bit.ly/WU_DBA) for details

**APPLY NOW!**

[CONNECT.WESTCLIFF.EDU/  
PORTAL/WUAPPLY](https://connect.westcliff.edu/portal/wuapply)

*\*Available to domestic students and international students currently living in the US.*



## HOW IT WORKS

### LEVEL 1: FOUNDATION

Doctoral Certificate in Business Administration (DCBA)

Gain real-world leadership & decision-making skills with six courses:	
LDR 700	Leadership & Creative Solutions Implementation
MGT 700	Corporate Strategy
FIN 700	Research in Entrepreneurial Finance
MKT 700	Marketing Strategy & Consumer Behavior
ECO 700	Business in a Global Economy
ORG 700	Doctoral Seminar in Sustainable Organizations

6 core courses (18 credits)

Immediate value in your workplace

Foundation for doctoral research

### LEVEL 2: CONCENTRATION

Doctoral Certificate in Your Chosen Concentration

Specialize in one of five high-impact areas:
Applied Computer Science (STEM)
Business Administration
Business Intelligence & Data Analytics (STEM)
Information Technology Management (STEM)
Strategic Leadership for the 21st Century

4 courses (12 credits)

Graduate with a second certificate

Boost your career trajectory early

### LEVEL 3: RESEARCH & DISSERTATION

Complete Your DBA Degree

Finish your doctorate with research and dissertation courses:	
<b>a) Required Electives (3 credits each / 15 total)</b>	
DOC 700	Doctoral Common Foundation
DOC 705	Quantitative Research Methods
DOC 710	Qualitative Research Methods
DOC 715	Prospectus
DOC 720	Literature Review
<b>b) Research Elective (Choose 1 / 3 credits)</b>	
DOC 706	Advanced Quantitative Research Methods
DOC 711	Advanced Qualitative Research Methods
DOC 712	Conducting Applied Research for Real-World Practice

6 courses (18 credits)

Publish-ready research

Degree completion without added time

**60 TOTAL CREDITS**