

# Gateway to Worldwide Opportunities

## Become a Future Leader



### MBA Program Required Courses

#### CORE REQUIREMENTS (27 CREDIT HOURS)

- BUS 500 Organizational Leadership
- BUS 505 Managerial Economics
- BUS 510 Marketing Management
- BUS 525 Strategic Management in a Globalized Economy
- BUS 530 Managing Information Systems & Technology
- BUS 535 Managerial Accounting
- BUS 540 Organizational Behavior
- BUS 550 Financial Management
- BUS 557 Applied Methods Capstone

#### MBA AREAS OF CONCENTRATION (9 CREDIT HOURS)

- General Management
- Marketing
- Financial Management
- International Business
- Organizational Management
- Entrepreneurship
- Health Care Management/Administration
- E-Business Management
- Supply Chain Management
- Health Informatics and Analysis\*
- Business Statistics and Data Analytics\*
- Digital Communication and Multimedia\*
- Information Technology\*
- Information Technology Project Management\*

Total 36 credit hours

\* STEM Concentrations

Westcliff University's Master of Business Administration (MBA) program is tailored specifically for working adults. You can choose between our campus or online program. Each course is 8 weeks long, which provides you the opportunity to focus on one class at a time while maintaining a full-time enrollment status.

### Westcliff University Will Help You

- Apply theory to real life through professional business cases
- Advance your leadership and teaching potential
- Enhance your practical job skills for career advancement
- Be creative and innovative with an entrepreneurial mindset
- Learn through the vast experiences of our esteemed faculty

### Imagine Where a MBA Degree Can Take You

Possible career opportunities include:

- Operations Management
- Senior Account Executive
- Director of Marketing
- Director of Sales
- Director of Operations
- Associate Professor
- Curriculum Developer

### Admissions Requirements

- Interview with an Admissions Representative
- Bachelor's degree from an accredited institution
- Personal statement of professional goals
- Official transcript from previous institutions



**For more information, please contact us:**  
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