



(DBA) Doctor of Business Administration Stackable Certificate Pathway

- Earn Credentials as you progress toward completing your DBA
- No additional time
- No additional cost

More information available at: westcliff.edu

1 YEAR

Doctoral Certificate in Business Administration

Earn your Doctoral Certificate in Business Administration and take away practical key skills in leadership, marketing, high level problem solving, and financial risk management.

6 Core Courses (18 credits total)

- LDR 700** (3 credits)
Leadership and Creative Solutions Implementation
- MGT 700** (3 credits)
Corporate Strategy
- FIN 700** (3 credits)
Financial Risk Management
- MKT 700** (3 credits)
Marketing Strategy & Consumer Behavior
- ECO 700** (3 credits)
Business in a Global Economy
- ORG 700** (3 credits)
Corporate Social Responsibility
& Organizational Development

2 YEAR

Doctoral Certificate in Concentration

Earn a certification in your chosen concentration which includes:

4 courses per concentration (12 credits total)

- Applied Computer Science (ACS)** *STEM*
- Business Intelligence & Data Analytics (BIDA)** *STEM*
- Cybersecurity** *STEM*
- Information Technology Management (ITM)** *STEM*
- Web Development & Applications Management** *STEM*
- Strategic Leadership for the 21st Century**

3 YEAR

DBA Completion (Degree earned)

Dive into applied research and work on your dissertation finding innovative solutions to complex business problems using quantitative reasoning and methodologies.

9 Research and Dissertation Courses (27 credits total)

- DOC 700** (3 credits)
Doctoral Common Foundation
- DOC 705** (3 credits)
Quantitative Research Methods
- DOC 710** (3 credits)
Qualitative Research Methods
- DOC 715** (3 credits)
Prospectus
- DOC 720** (3 credits)
Literature Review
- DIS 900** (3 credits)
Doctoral Dissertation Course I
- DIS 901** (3 credits)
Doctoral Dissertation Course II
- DIS 902** (3 credits)
Doctoral Dissertation Course III
- DIS 903** (3 credits)
Doctoral Dissertation Course VI

| TOTAL CREDITS: 60 |