

SCHOOL PERFORMANCE FACT SHEET
CALENDAR YEARS 2022 & 2023

Undergraduate Certificate in Digital Marketing (Residential) – 6 months (18 credits)

On-Time Completion Rates (Graduation Rates)
Includes data for the two calendar years prior to reporting.

Undergraduate Certificate in Digital Marketing (Residential) – 6 months (18 credits)

Calendar Year	Number of Students Who Began the Program	Students Available for Graduation	Number of On-Time Graduates	On-Time Completion Rate
2022	0	0	0	0%
2023	0	0	0	0%

Student's Initial: _____ **Date:** _____

Initial only after you have had sufficient time to read and understand the information.

Job Placement Rates
(includes data for the two calendar years prior to reporting)

Calendar Year	Number of Students Who Began the Program	Number of Graduates	Graduates Available for Employment	Graduates Employed in the Field	Placement Rate % Employed in the Field
2022	0	0	0	0	0%
2023	0	0	0	0	0%

You may obtain from the institution a list of the employment positions determined to be in the field for which a Student received education and training. This information is available to all students in both Admissions and Student Services Departments.

Student's Initial: _____ **Date:** _____

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Gainfully Employed Categories

(includes data for the two calendar years prior to reporting)

Part-Time vs. Full-Time Employment

Calendar Year	Graduate Employed in the Field 20-29 Hours Per Week	Graduates Employed in the Field at Least 30 Hours Per Week	Total Graduates Employed in the Field
2022	0	0	0
2023	0	0	0

Single Position vs. Concurrent Aggregated Position

Calendar Year	Graduate Employed in the Field in a Single Position	Graduates Employed in the Field in Concurrent Aggregated Positions	Total Graduates Employed in the Field
2022	0	0	0
2023	0	0	0

Self-Employed / Freelance Positions

Calendar Year	Graduate Employed who are Self-Employed or Working Freelance	Total Graduates Employed in the Field
2022	0	0
2023	0	0

Institutional Employment

Calendar Year	Graduate Employed in the Field who are Employed by the Institution, an Employer Owned by the Institution, or an Employer who Shares Ownership with the Institution	Total Graduates Employed in the Field
2022	0	0
2023	0	0

Student's Initial: _____ Date: _____

Initial only after you have had sufficient time to read and understand the information.

License Examination Passage Rates

(includes data for the two calendar years prior to reporting)

Calendar Year	Number of Graduates in Calendar Year	Number of Graduates Taking Exam	Graduates Available for Employment	Graduates Employed in the Field	Placement Rate % Employed in the Field
2022	NA	NA	NA	NA	NA
2023	NA	NA	NA	NA	NA

License Examination Passage Rates – NOT APPLICABLE

Student's Initial: _____ Date: _____

Initial only after you have had sufficient time to read and understand the information.

Salary and Wage Information

(includes data for the two calendar years prior to reporting)

Annual salary and wages reported for graduates employed in the field.

Calendar Year	Graduates Available for Employment	Graduates Employed in Field	\$20,001	\$25,001	\$30,001	\$35,001	\$40,001	\$45,001
			- \$25,000	- \$30,000	- \$35,000	- \$40,000	- \$45,000	- 50,000
2022	0	0	0	0	0	0	0	0
2023	0	0	0	0	0	0	0	0

Calendar Year	Graduates Available for Employment	Graduates Employed in Field	\$50,001	\$55,001	\$60,001	\$65,001	\$70,001	\$75,001
			- \$55,000	- \$60,000	- \$65,000	- \$70,000	- \$75,000	- \$80,000
2022	0	0	0	0	0	0	0	0
2023	0	0	0	0	0	0	0	0

Calendar Year	Graduates Available for Employment	Graduates Employed in Field	\$80,001	\$85,001	\$90,001	\$95,001	Over \$100,000	No Salary Information Reported
			- \$85,000	- \$90,000	- \$95,000	- \$100,000		
2022	0	0	0	0	0	0	0	0
2023	0	0	0	0	0	0	0	0

You may obtain from the institution a list of the employment positions determined to be in the field for which a Student received education and training. This information is available to all students in both Admissions and Student Services Departments.

Student's Initial: _____ **Date:** _____

Initial only after you have had sufficient time to read and understand the information.

Cost of Educational Program

Total charges for the program for students completing on-time in 2022-2023: \$10,440. Additional charges may be incurred if the program is not completed on-time.

Student's Initial: _____ **Date:** _____

Initial only after you have had sufficient time to read and understand the information.

Federal Student Loan Debt

Calendar Year	Most recent three year cohort default rate, as reported by the United State Department of Education.	The percentage of enrolled students in the year receiving federal student loans to pay for this program	The average amount of federal student loan debt of graduates who took out federal student loans at this institution	The percentage of graduates in the year who took out federal student loans to pay for this program
2022	0%	0%	\$38,589.30	0%
2023	0%	0%	\$18,782.64	0%

¹The percentage of students who defaulted on their federal student loans is called the Cohort Default Rate (CDR). It shows the percentage of this school's students who were more than 270 days (9 months) behind on their federal student loans within three years of when the first payment was due. This is the most recent CDR reported by the U.S. Department of Education.

Student's Initial: _____ **Date:** _____

Initial only after you have had sufficient time to read and understand the information.

This fact sheet is filed with the Bureau for Private Postsecondary Education. Regardless of any information you may have relating to completion rates, placement rates, starting salaries, or license exam passage rates, this fact sheet contains the information as calculated pursuant to state law.

Any questions a student may have regarding this fact sheet that have not been satisfactorily answered by the institution may be directed to the Bureau for Private Postsecondary Education at 1747 N. Market Blvd, Suite 225, Sacramento, CA 95834, www.bppe.ca.gov, toll-free telephone number (888) 370-7589 or by fax (916) 263-1897.

Student Name – Print

Student signature

Date

School Official

Date

Definitions

- “Number of Students Who Began the Program” means the number of students who began a program who were scheduled to complete the program within 100% of the published program length within the reporting calendar year and excludes all students who cancelled during the cancellation period.
- “Students Available for Graduation” is the number of students who began the program minus the number of students who have died, been incarcerated, or been called to active military duty.
- “Number of On-time Graduates” is the number of students who completed the program within 100% of the published program length within the reporting calendar year.
- “On-time Completion Rate” is the number of on-time graduates divided by the number of students available for graduation.
- “150% Graduates” is the number of students who completed the program within 150% of the program length (includes on-time graduates).
- “150% Completion Rate” is the number of students who completed the program in the reported calendar year within 150% of the published program length, including on-time graduates, divided by the number of students available for graduation.
- “Graduates Available for Employment” means the number of graduates minus the number of graduates unavailable for employment.
- “Graduates Unavailable for Employment” means the graduates who, after graduation, die, become incarcerated, are called to active military duty, are international students that leave the United States or do not have a visa allowing employment in the United States, or are continuing their education in an accredited or bureau-approved postsecondary institution.
- “Graduates Employed in the Field” means graduates who beginning within six months after a student completes the applicable educational program are gainfully employed, whose employment has been reported, and for whom the institution has documented verification of employment. For occupations for which the state requires passing an examination, the six months period begins after the announcement of the examination results for the first examination available after a student completes an applicable educational program.
- “Placement Rate Employed in the Field” is calculated by dividing the number of graduates

gainfully employed in the field by the number of graduates available for employment.

- “Number of Graduates Taking Exam” is the number of graduates who took the first available exam in the reported calendar year.
- “First Available Exam Date” is the date for the first available exam after a student completed a program.
- “Passage Rate” is calculated by dividing the number of graduates who passed the exam by the number of graduates who took the reported licensing exam.
- “Number Who Passed First Available Exam” is the number of graduates who took and passed the first available licensing exam after completing the program.
- “Salary” is as reported by graduate or graduate’s employer.
- “No Salary Information Reported” is the number of graduates for whom, after making reasonable attempts, the school was not able to obtain salary information.

STUDENT’S RIGHT TO CANCEL

The student has the right to cancel and obtain a refund of charges paid through attendance at the first class session, or the seventh day after enrollment, whichever is later. After the end of the cancellation period, you also have the right to stop school at any time; and you have the right to receive a pro rata refund if you have completed 60 percent or less of the scheduled hours in the current payment period in your program through the last day of attendance.

To cancel the enrollment agreement or withdraw from the institution and obtain a refund, a written notice must be submitted to the Office of the Registrar: 17877 Von Karman Avenue, #400 Irvine, CA 92614 or Fax. 888-409-7306.

For the students enrolled in distance education program, the student shall have the right to cancel the agreement and receive a full refund before the first lesson and materials are received. Cancellation is effective on the date written notice of cancellation is sent. If the institution sent the first lesson and materials before an effective cancellation notice was received, the institution shall make a refund within 30 days regardless if the student has returned all lessons and materials.

Student Signature

Date

(Please choose the anticipated start date of your program)

Student Cancel Policy:

1. A student can cancel a course and obtain a refund of charges paid through attendance at the first class session, or the seventh day after enrollment, whichever is later.
2. The course is completely taken off the student’s transcript, with no record of ever registering for the course.
3. Your refund rights are described in the Refund Policy below. You will receive up to a 100% refund – (minus) the application and registration fees.
4. To cancel your course(s), e-mail, mail or deliver a signed and dated copy of the “Notice to Cancel” form, which includes a written statement requesting to cancel to the University.